

Gregory Starr

UX & Product Designer

GSTARR-UX.COM

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Stamford, CT

EXPERIENCE

Product Designer, Ironlight Group

Oct 2023 - Present

- Led the end-to-end design of a new exchange platform for tokenized assets
- Designed high-fidelity wireframes and prototypes for dashboards that track investments and portfolio performance
- Built the design system and style guide in Figma, ensuring consistency across products and streamlining the design process

UX Designer II, Symphony

Aug 2021 - April 2023

- Integrated Cloud9's voice features into Symphony's messaging platform post-acquisition, optimizing user interactions and workflows for cross-platform communication
- Led user research initiatives to gain insight into user needs and behaviors, informing design decisions
- Designed intuitive, user-centric experiences, including a redesign of Cloud9's admin portal, resulting in a 28% increase in user engagement
- Created responsive web and mobile interfaces with a focus on accessibility and compliance with WCAG standards for an inclusive user experience

UX Designer, Cloud9 Technologies

March 2020 - Aug 2021

- Designed desktop and web interfaces for C9 Trader, a voice communication platform utilized by 20,000+ traders
- Conducted user research and usability tests to validate design decisions and improve user experience
- Collaborated with product and engineering teams to iterate on design solutions, ensuring alignment between user needs, business goals and product direction

SKILLS

Design

- UX/UI Design
- Data Visualization
- Wireframing
- Prototyping
- Design Systems
- Accessibility
- Information Architecture
- User Research
- Usability Testing
- Journey Mapping

Tools

- Figma / Figjam
- Sketch
- Adobe XD
- ProtoPie
- Miro
- JIRA / Confluence

CERTIFICATIONS

User Interface Design, Memorisely

Jan 2025

User Experience Design, General Assembly

March 2020

EDUCATION

B.S. Informatics, Indiana University

May 2011

EARLY EXPERIENCE

Senior Implementation Manager, Cloud9 Technologies

Jan 2016 - March 2020

Client Services Manager, Cloud9 Technologies

Jan 2015 - Jan 2016

Technical Account Manager, HookLogic

Jan 2014 - Jan 2015

Project Manager, Universal E-Business Solutions

June 2011 - Jan 2013